



Candidate Briefing 2022

Questions? Submit them at padlet.com/keelesu/ptoelection

Agenda

- Introduction – Roles and Responsibilities
- Talk through the Candidate Guidebook
- Key Dates & Manifestos
- Regulations!
- Election Guidance and Rules
- Common Complaints (and how to avoid them)

Introductions





The Guidebook

- Read it!



Key Dates 2022

Event	Date	Time
Candidate Briefing	Right now...	5pm
Manifesto/Print Deadline	17 th October	12pm
Manifestos Released	18 th October	12pm*
Print Collection	18 th October	4pm
Voting Opens	19 th October	9am
Voting Closes	21 st October	5pm
Election Results	21 st October	7pm*

Manifestos

- Online Manifestos – uploaded via form (keelesu.com/manifestoform)
- Max 500 words for all candidates
- If you can't fit it all in – use a blog or external website

Pumpkin

ABOUT ME

I am a 3 year old springer spaniel named Pumpkin. I enjoy going on walks, and playing catch, as well as trying to eat leaves. I also enjoy sleeping on people and I don't like being washed after muddy walks. My owner studies Environmental Science, so I've eaten some textbooks on solar energy in my time.

WHY VOTE FOR ME

I spend lots of time playing catch and eating leaves, which shows I care very much about sport and healthy living. This will make me a great AU and Sport Officer and is why you should vote for me. I also love people which means I will be good at caring about their issues and being a representative. I also care a lot about higher education from my experience of being the pet dog of a student. I like going on walks, which means I'll be out and about speaking to students, or at least looking at them in the hope they have a tennis ball.

THREE TOP ISSUES

1. More tennis balls
2. Making Keele campus a dog-friendly atmosphere
3. Mental health awareness campaign



Candidate Photos

- Put these up on the SU website – these will appear when voting, so maybe use a nicer photo of yourself...

Regulations!



Elections Guidance

- Returning Officer
- DRO
- Election Timetable
- Electoral Forum and appeals
- RON
- STV
- The Count and Poll Review Meeting
- Sanctions
- Statute of Limitations

Election Guidance for Candidates

1. Candidacy

a) All candidates shall be required to produce a manifesto and will be expected to upload these by a deadline determined by the Returning Officer.

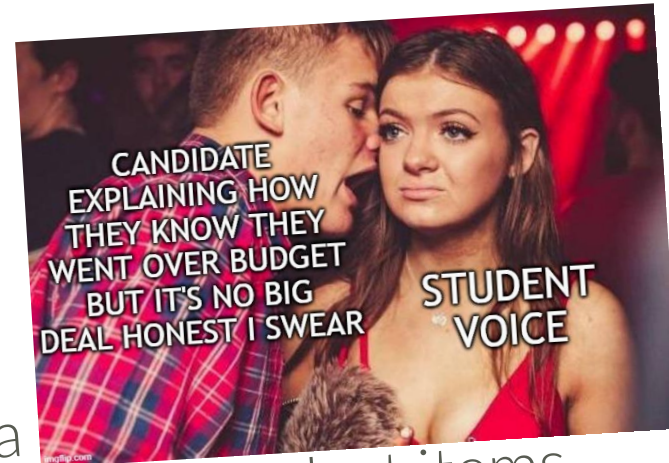
Election Guidance for Candidates

2. Campaigning

- a) Negative campaigning shall not be allowed
- b) It is prohibited for any person to publicise a 'Re-Open Nominations' campaign in order to stand should the nominations actually re-open. Such an action will lead to the disqualification by the Returning Officer of the person from the following election.
- c) Candidates must observe the University Statutes, Ordinances and Regulations.
- d) The Returning Officer, in agreement with the trustees, shall determine the publicity budget for candidates in the election. The candidate's budget will be provided by Keele SU and candidates are prohibited from spending any of their own, or donated money on their election campaign.

Election Guidance for Candidates

- e) Candidates must not exceed their budget limits.
- f) A candidate will not be able to publicly campaign before the date determined by the Returning Officer.
- g) Keele SU will provide candidates with a 'Campaign Shopping List' which candidates can select items from (including the option of printed materials). These items will be provided by Keele SU and the sum of this shopping list will be deducted from a candidate's budget.



Election Guidance for Candidates

- h) Candidates wishing to purchase additional materials, not provided by Keele SU, must provide receipts of all campaign expenditure before the close of poll.
- i) Publicity materials must not be obtained through special relationships with suppliers.
- j) Items freely and readily available to all candidates can be used without itemisation.
- k) Candidates may enlist assistants, or a campaign team, for campaigning purposes.

Election Guidance for Candidates

- 1) Any person enlisted by a candidate to assist them in distributing publicity or canvassing shall be bound by these regulations as if they were the candidate themselves. Candidates will be held entirely responsible for the action of any helper or assistant. It is the absolute responsibility of candidates to ensure that helpers are aware of, and abide by, election regulations.



Election Guidance for Candidates

- m) Candidates must not undertake campaign activity which others could not reasonably do.
- n) Candidates and their campaigners must not alter, move or remove the campaign material of any other candidate.
- o) Campaigners and candidates must allow voters to cast their ballot freely and must not communicate with voters in any way once they have begun to complete their ballot.

The biggest rule of Keele SU Elections

- The next slide contains the word 'dick'.
- Sorry not sorry.

Don't be a dick!

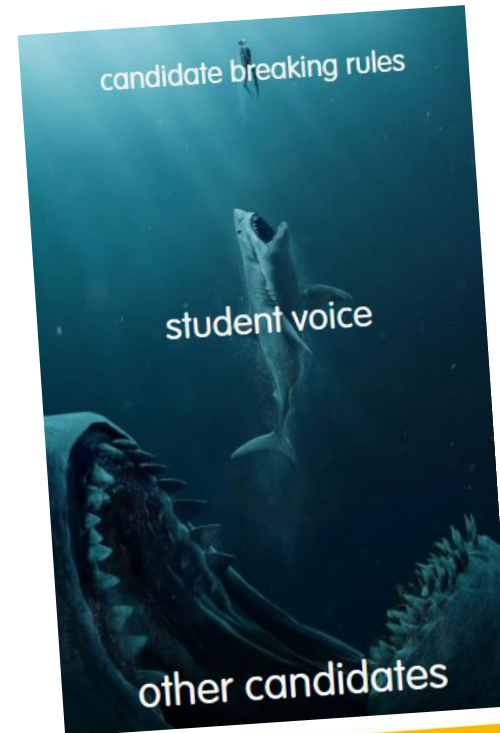
HOW TO NOT BE A DICK

in one simple step



Common Rule Slips and Complaints

- Keele SU Student Staff
- Club and Society Support
- Campaigning in Halls
- Student Media
- Harassing Students
- Facebook bitching (within reason)
- Anonymous pages



Any questions?

- (go to padlet, silly)