

KEELE SU PRESENTS

# SOCIETY AWARDS & BALL

AWARDS GUIDE  
2025



# HOW DOES IT WORK?

This is an annual celebration that honours the outstanding achievements and contributions of our diverse student societies. The awards recognise the hard work, dedication, and creativity of our members, highlighting their impact on the Keele community.

We encourage all members to nominate themselves or someone else for one or more individual and/or society awards.

You do not need to be on a committee to submit a nomination and it is your responsibility to make sure a nomination has been submitted for an individual or your society.

For categories which are awarded to a society, please note we will only accept one application per society per award and late applications will not be considered.

For Individual Awards, please note each society can submit multiple member nominations, however you can only submit each person once and late applications will not be considered.

All entries are shortlisted by the Experience & Community Officer and Keele SU Staff. Winners are then chosen by the same group or our awards sponsors, where relevant.

## **Key Dates:**

Nominations Open: Monday 7th April

Nominations Close: 9 AM, 28th April

Shortlist Announced: 7th May

Awards Night: Thursday 15th May, 6:30pm



# SOCIETY OF THE YEAR

We will honour one society per society category who has contributed towards the functions of Keele SU in an exceptional way.

## Categories:

- Music
- Dance & Performance
- Academic & Careers
- Religion, Belief & Culture
- Film, Media & Literature
- Games & Activities
- Political, Campaigns & Welfare

Nominees could be a new or longstanding society who have excelled over the last 12 months, having made a huge impact on the student population and/or given outstanding service to its members.

## The judges will also be looking for:

- Evidence of organisational ability (administration /events /activities /campaigns /communication with members).
- Evidence of development over the last 12 months, such as a development plan, diversity/inclusivity initiatives, increase in membership.
- Involvement with the wider community and other areas such as volunteering will also be considered.
- Promotion of society activities through promotional channels (e.g. webpages and social media).
- Evidence of a high number and wide range of different society activities this academic year, with high levels of student participation.
- Evidence of significant achievements of the society or individual members that has served to enhance the reputation and profile of the society this year.



## BEST NEW SOCIETY

This award will be presented to a society that has been formed since the start of this academic year, and whose activities and achievements throughout the year have been successful and beneficial.

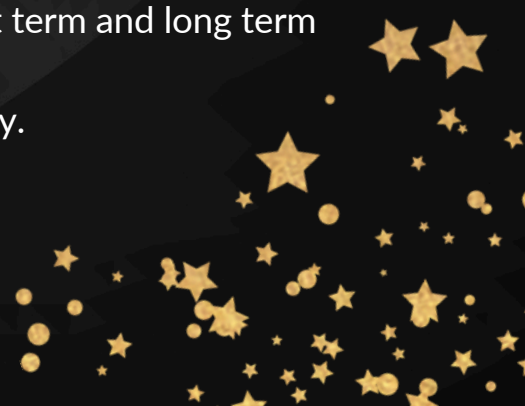
The judges will also be looking for:

- Evidence of the society fully achieving their aims.
- Activities of the Society have in some way empowered their members to either achieve more as an individual or positively impact on the University community.
- Made excellent use of Keele SU initiatives and resources.
- Focused efforts on gaining membership and securing the longevity of the society.
- Provided evidence of realistic planning for both short term and long term aims.
- Held multiple events to raise awareness of the society.

## MOST IMPROVED SOCIETY

This award will be presented to a society that has seen the most development this academic year, and whose activities and achievements throughout the year have shown increases to their society growth and engagement.

The judges will also be looking for:

- Evidence of the society having achieved growth and an improved position with the Keele Community.
  - Made clear changes and worked on new initiatives that have allowed them to improve.
  - Focused efforts on gaining membership and securing the longevity of the society.
  - Provided evidence of realistic planning for both short term and long term aims.
  - Held multiple events to raise awareness of the society.
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# COMMITTEE MEMBER OF THE YEAR

This award is given to a member of a society that has helped the group come through adversity over the year. This could be continuing a society through increasing membership numbers, supporting the rest of the committee, and helping the society through new achievements


The judges will be looking for:

- Went above and beyond in increasing membership numbers, working through all the admin needed for the society.
- Worked towards getting society in a better financial position over the year, either through membership sales, fundraising, or sponsorship,
- Acted as a role model for the society, showing passion and dedication for the group and determination to develop the society.
- Has laid out the foundations for the society, allowing it to develop and improve for years to come.

# SOCIETY MEMBER OF THE YEAR

This award is given to a member of a society that has been a dedicated and engaged participant, whose presence is unmatched and is considered a core representative of what a member should be. This could be through their constant attendance, helping out despite not being on committee, stepping up in numerous ways, or just being an amazing person who you feel makes the society just that much better.

The judges will be looking for:

- Clear examples of how this member has contributed to the environment of your society.
  - How they are perceived and what makes them so integral to the society.
  - Acted as a role model for the other members of the society, showing passion and dedication for the group and determination to improve and support the society.
  - What makes them stand out above other members from other societies who may be nominated.
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# PRESIDENT OF THE YEAR

This award is given to the President of a society that has led their group, shown strong development of the society and helped them come through adversity over the year. This could be through increasing membership numbers, supporting the rest of the committee, and helping the society through new achievements, while being a clear, representative leader that has been a shining example for all others.


The judges will be looking for:

- Went above and beyond in their leadership role, creating visible development and advancing the aims of their society.
- Worked towards getting society in a better financial position over the year, either through membership sales, fundraising, or sponsorship,
- Acted as a role model for the society, showing passion and dedication for the group and determination to develop the society.
- Has laid out the foundations for the society, allowing it to develop and improve for years to come.

# ABOVE & BEYOND AWARD

This award will be presented to a member of a society who is not part of the committee but who has had a major impact on society. The winner will have made a contribution to society that has been remarkable and has exceeded the expectations of other members and the committee

The judges will be looking for

- Evidence of developing the society and helping to provide other members with the best experience as possible.
  - Going above and beyond in terms of hours and work put in to make society a success.
  - Worked closely with the committee on helping the society achieve and exceed its goals.
  - Provide something extra or new to the society and its members.
  - Committed to their personal development of themselves and provide opportunities for development to all other members.
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# BEST NEWCOMER

Awarded to an individual who is a new member of your society this academic year. This person will have shown outstanding dedication, and made a significant contribution to the success of your society activities this year.

The judges will be looking for

- Going above and beyond to make society a success.
- Worked closely with or on committee, helping the society achieve and exceed its goals.
- Provide something extra or new to the society and its members.
- Committed to their personal development of themselves and provide opportunities for development to all other members.

# SOCIETY LEGACY AWARD

This award will be presented to a member of a society, committee or otherwise who has had a major impact on societies and Keele SU as a whole. The winner of this award will be someone who will leave a lasting legacy that has changed their society, and will be remembered long after they graduate.

The judges will be looking for

- Evidence of developing the society and helping to provide other members with the best experience as possible.
- Going above and beyond in terms of hours and work put in to make society a success.
- Worked closely with the committee on helping the society achieve and exceed its goals.
- Provide something extra or new to the society and its members.
- Committed to their personal development of themselves and provide opportunities for development to all other members.

