



**Keele SU**

**COMMERCIAL SERVICES &  
VENUE HIRE //**

**Keele SU**





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## WELCOME TO KEELE SU //

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Keele SU (Keele University Students' Union) is a Charitable Incorporated Organisation and everyone is welcome to use our fantastic facilities.

We pride ourselves on our friendly and professional service, delivered to you at fair and affordable prices.

All profits are invested back into providing a quality experience for students, supporting them with opportunities for growth, development, advice and community volunteering projects.

**Tel:** 01782 733700

**Email:** [su@keele.ac.uk](mailto:su@keele.ac.uk)

 **@KeeleStudentsUnion**

 **@KeeleSU**

 **@Keele\_SU**

# VENUE HIRE //

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If you are planning an event, gig, club night, party, awards event or just need meeting space then look no further than Keele Students' Union.

From live shows and club nights to conferences, meetings and functions, Keele SU has multiple event spaces on offer for you to hire.

## Recent Events:

- Live bands & DJ's
- Awards evenings
- Exhibitions & Corporate functions
- Parties & Celebrations
- Charity events
- Reunions

We offer you excellent value for money, and have locked our prices for 2024. We offer you comprehensive hire packages as standard but you can also tailor your event by choosing from a variety of optional extras.

## Included as Standard:

- Reception / Box Office (with staff)
- Cloakroom
- WiFi
- Toilets (including accessible and baby change)
- Bar staff
- Fully licensed SIA door supervisors
- First aid room & qualified staff
- Dressing rooms

## Optional Extras and Upgrades:

- Catering facilities
- Production office
- Minibus hire
- Tour bus parking & power
- On-site accommodation
- LED Wall
- Hospitality & Tech staff
- Electrician
- Poster & Ticket Printing
- Promotional material distribution

For more information and to book a venue or meeting room. Please contact [su.venues@keele.ac.uk](mailto:su.venues@keele.ac.uk). We also provide quality catering at competitive prices.





Keele SU  
Awards  
Nov 19th - May 2023

AWARDS



# VENUE HIRE //

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## The Ballroom

Capacity: 1,100

An incredible space which lends itself to a huge spectrum of events, from formal dining and elegant soirées to live bands and performances from chart-topping artists!

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## The Squirrel Bar & Kitchen

Capacity: 320

Comprising of a shuffleboard, pool tables seating and scrumptious cocktail bar. A stage for live entertainment, DJ area, projector screen. Food and drink deals on a daily basis. This venue can adapted to suit whatever your occasion.

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## K2 & The Bubble

Capacity: 455

An excellent space for a whole range of events, many societies and local promoters run nights in this space with the added endorsement of 'The Bubble', offering a great chill out area away from the main space.

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## Blueprint Bar

Capacity: 150

Blueprint is the place to be to grab a refreshing drink to quench your thirst whilst dancing the night away. It is also a place to relax and socialise for a small gathering.

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# MEETING ROOM HIRE //

## Meeting Room 1

Capacity: Maximum Capacity 6

Seats 6 people in a boardroom style layout.

£25 per day<sup>+VAT</sup>

## Meeting Room 2

Capacity: Maximum Capacity 12

Boardroom style layout: 11

Theatre style layout: 12

Conference style layout: 8

U-Shape layout: 8

£30 per day<sup>+VAT</sup>

## Meeting Room 1 & 2 Combined

Meeting rooms 1&2 can be combined to make a larger meeting room.

£40 per day<sup>+VAT</sup>



We can also provide your group with a bespoke food and drinks package. See pages 7-10 for details.

## The Marilyn Andrews Resource Suite (M.A.R.S.)

Capacity: Maximum Capacity: 20

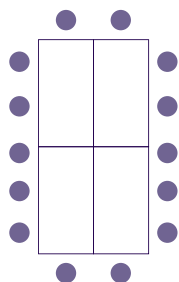
Boardroom style layout: 12

Theatre style layout: 20

Conference style layout: 16

U-Shape layout: 10

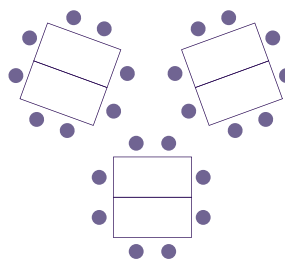
£40 per day<sup>+VAT</sup>



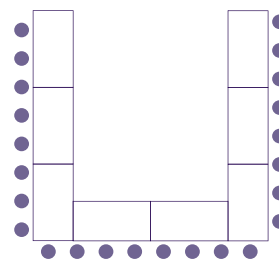
Boardroom Layout



Theatre Layout



Conference Layout



U- Shaped Layout

# STALL HIRE //

Keele SU has 25 separate stall spaces, accessible for use by local businesses.

These stalls are limited to a 3m x 3m area. If you require more space, please speak to us regarding other options. All stall bookings are full day hire (9am-5pm). Please contact [su@keele.ac.uk](mailto:su@keele.ac.uk) for more information.



# LOCAL MAKERS RETAIL SPACE HIRE //

Local makers can hire a space/shelf in our groundfloor retail outlet to sell their handcrafted locally made items. Our prices for shelf hire are kept affordable so as to help support makers in keeping their business costs low. Please contact [su@keele.ac.uk](mailto:su@keele.ac.uk) for up to date pricing and agreements.







# PRINTING SERVICES //

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Over many years, our friendly staff have welcomed customers from businesses, schools, community groups and members of the public, as well as students, academic departments, and organisations from across the University and Science Park.

If you need something printing, we've got you covered:

- Business Cards
- Stationery
- Leaflets
- Posters
- Booklets
- Invitations
- Banners
- Binding
- + More

Get in touch today for a personalised quote:

E: [su.print@keele.ac.uk](mailto:su.print@keele.ac.uk)

T: 01782 733713

**[KeelePrintHouse.co.uk](http://KeelePrintHouse.co.uk)**



**Keele  
Print  
House**

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DESIGN • PRINT • DELIVER

# EVENTS CATERING //

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We can cater for your special events at Keele SU. We have a selection of food packages for you to choose from or, if you have something else in mind, we are happy to work with you to create your own bespoke food package tailored to your tastes and dietary requirements.

For details and prices please contact:  
[s.shewring@keele.ac.uk](mailto:s.shewring@keele.ac.uk)

We also have our on-site dining facility - Union Kitchen that is located on the ground floor. During opening hours it is the ideal venue for a coffee break, a hearty breakfast or a hot lunch and convenient place for a grab & go panini or sweet treat. Call in and let our friendly staff help you to refuel.









# EVENT MENUS //

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## Package A: £3

- Tea
- Coffee

### Add ons:

- Biscuits £1
  - Mini Danish £1.50
  - Breakfast bap £3.50
  - Croissants £1
  - Cartons of juice £1
  - Bottles of water £1
- 

## Package B: £6.50

- Jugs of cold drinks (still or sparkling)
  - Platters of sandwiches
  - Bowls of crisps or chips
- 

## Package C: £6.50

- Jugs of cold drinks (still or sparkling)
- Platters of sandwiches
- Bowls of crisps or chips

### Add ons:

- Selection of hot light bites £2  
Onion bhaji with Mint yoghurt dressing,  
Southern fried goujons with mayo,  
Halloumi sticks with chilli jam,  
Cauliflower wings with BBQ sauce
- 

## Package D: £8.50

- Pizza
  - Chips
  - Garlic bread
- 

## Package E: (Afternoon Tea) £12

- Tea & coffee
  - Jugs of orange and blackcurrant juice
  - Sandwiches and mini tea-cake platter
- 

## Package F: £15

- Burgers & beans
  - Mini corn on the cob
  - Mixed salad and coleslaw
  - Jacket potatoes / chips & garlic bread
- 

**Bespoke menus available on request.**

All prices are per head and correct at time of print.

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# ADVERTISE WITH US //

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There are around 14,000 students enrolled at Keele University, Keele SU is at the heart of campus life, connecting with students daily. Here's how we can team up with you and advertise your products/service to Keele University Students.

## Social Media Post //

There are over 21,000 followers across our social media channels - Facebook, Instagram, and TikTok.

- £100 for Instagram/Facebook Story (most engaged with).
- £100 for an image post on Facebook, and Instagram.

## Stalls //

Talk to the students in person.

- £100 per day excluding 'Welcome Week' and 'Welcome Back' Week.

## Web Banner //

On KeeleSU.com homepage

- £350 per month.
- £800 per semester.

## TV Screens //

In various hotspots around Keele SU including outdoor space.

- £300 per month.
  - £750 per semester.
- Standard (Indoor only)
- £200 per month.
  - £550 per semester.

## Posters //

- £200 per month.
- £550 per semester.

You can also hire our spaces (with or without catering), sponsor our Sports Clubs and Societies, or have a presence at one of our major events (e.g. annual awards). These prices reflect standalone purchases, discounts are available when booking multiple spaces.



## Get in Touch:

E: [su.mediasales@keele.ac.uk](mailto:su.mediasales@keele.ac.uk)

T: 01782 733828

Prices are subject to V.A.T. and are correct at time of publication.

# FRESHERS' FAIRS //

Fairs are the biggest events in our freshers' programme, with thousands of new and returning students attending. This is the perfect opportunity to showcase your products / services to the student demographic and engage with them directly.

## Freshers' Fair //

**Monday 23rd September, 2024.**

10am–4pm, Keele SU.

- Premium Stall: £800
- Standard Stall: £550
- Charity Stall: £250 (V.A.T. not applicable)

## Freshers' Fair Continues //

**Tuesday 24th September, 2024.**

10am–4pm, Keele SU.

- Premium Stall: +£200 when booked with Monday or £300 when booked separately.
- Standard Stall: +£150 when booked with Monday or £200 when booked separately.
- Charity Stall + £100 when booked with Monday.

## Local Fair //

**Thursday 26th September, 2024.**

10am–4pm, Keele SU.

- Standard Stall £150

Stalls consist of a trestle table and two chairs. Area is approx. 3m x 3m. Larger spaces are available on request.



Prices are subject to V.A.T. and are correct at time of print. Tuesday event is subject to demand.

## How to find us //

Keele University Students' Union, Keele University, Newcastle-Under-Lyme, Staffordshire, ST5 5BJ  
01782 733700 | [su@keele.ac.uk](mailto:su@keele.ac.uk)

## Parking //

Free parking is available to Keele SU customers after 5pm on weekdays and all day at weekends in any University car park, including the one outside the Students' Union. If you are attending events between Monday to Friday 9am to 5pm please park in the Pay and Display car parks. We strongly recommend you allow extra time to find a parking space and to only park in designated parking spaces.

## Bus Service //

A regular bus service (Route 25) operates between the Keele SU and Hanley, via Newcastle and Stoke-on-Trent. Route information can be found at:  
[www.firstbus.co.uk](http://www.firstbus.co.uk)

## Taxi //

Taxi drop off is immediately in-front of the Students' Union main entrance.

## Inclusive Access //

- Step free access via ramps.
- Lifts to all floors.
- Accessible toilets.
- Dedicated parking spaces.
- Step free access to main building.

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Keele University Students' Union  
Newcastle-under-Lyme, Staffordshire. ST5 5BJ.

T: 01782 733700 | E: [su@keele.ac.uk](mailto:su@keele.ac.uk) | W: [KeeleSU.com](http://KeeleSU.com)  
Keele SU is a Charitable Incorporated Organisation No.1173328

