




Candidate Briefing Autumn 2021

Questions? Submit them at padlet.com/KeeleSU/election

Keele **SU**

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Agenda

- Introduction – Roles and Responsibilities
- Talk through the Candidate Guidebook
- Key Dates & Manifestos
- Regulations!
- Election Guidance and Rules
- Common Complaints (and how to avoid them)

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KEELE SU
ELECTIONS
WHO WILL LEAD YOUR UNION?

Introductions



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The Guidebook

- Read it!


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Key Dates 2021

Event	Date	Time
Candidate Briefing	Right now...	5pm
Manifesto/Print Deadline	4 th November	12pm
Print Collection	5 th November	4pm
Voting Opens	8 th November	9am
Voting Closes	10 th November	5pm
Election Results	10 th November	7pm*



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Manifestos

- Online Manifestos – uploaded via website
- Max 1000 words for all candidates
- If you can't fit it all in – use a blog or external website

Pumpkin

ABOUT ME

I am a 3 year old springer spaniel named Pumpkin. I enjoy going on walks, and playing catch, as well as trying to eat leaves. I also enjoy sleeping on people and I don't like being washed after muddy walks.

Why are you running?

WHY I'M RUNNING

I spend lots of time playing catch and eating leaves, which shows I care very much about sport and healthy living. This will make me a great AU and Sport Officer and is why you should vote for me. I also love people which means I will be good at caring about their issues and being a representative. I also care a lot about higher education from my experience of being the pet dog of a student.

MY PRIORITIES

1. More tennis balls
2. Making Keele campus a dog friendly atmosphere
3. Encouraging healthy eating, mainly through vegetation like leaves
4. People like spinach - that's a kind of leaf?
5. Even more tennis balls!

VOTE
PUMPKIN
10-28
FEB
THE GUINNESS



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Candidate Photos

- Put these up when you submit your manifesto – these will appear when voting, so maybe use a nicer photo of yourself...


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Regulations!


YOU'VE JUST BEEN LOBSTERED



complete candidate briefing | to
be unlobstered read the regulations

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Elections Guidance

- Returning Officer
- DRO
- Election Timetable
- Electoral Forum and appeals
- RON
- STV
- The Count and Poll Review Meeting
- Sanctions
- Statute of Limitations

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Election Guidance for Candidates

1. Candidacy
 - a) All candidates shall be required to produce a manifesto and will be expected to upload these by a deadline determined by the Returning Officer.


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Election Guidance for Candidates

2. Campaigning
 - a) Negative campaigning shall not be allowed
 - b) It is prohibited for any person to publicise a 'Re-Open Nominations' campaign in order to stand should the nominations actually re-open. Such an action will lead to the disqualification by the Returning Officer of the person from the following election.
 - c) Candidates must observe the University Statutes, Ordinances and Regulations.
 - d) The Returning Officer, in agreement with the trustees, shall determine the publicity budget for candidates in the election. The candidate's budget will be provided by Keele SU and candidates are prohibited from spending any of their own, or donated money on their election campaign.




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Election Guidance for Candidates

- e) Candidates must not exceed their budget limits
- f) Keele SU will provide candidates with a 'Campaign Shopping List' which candidates can select items from (including the option of printed materials). These items will be provided by KeeleSU and the sum of this shopping list will be deducted from a candidate's budget.
- g) Candidates wishing to purchase additional materials, not provided by KeeleSU, must provide receipts of all campaign expenditure before the close of poll.
- h) Publicity materials must not be obtained through special relationships with suppliers.



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reading these regulations
that are only here because
they're important

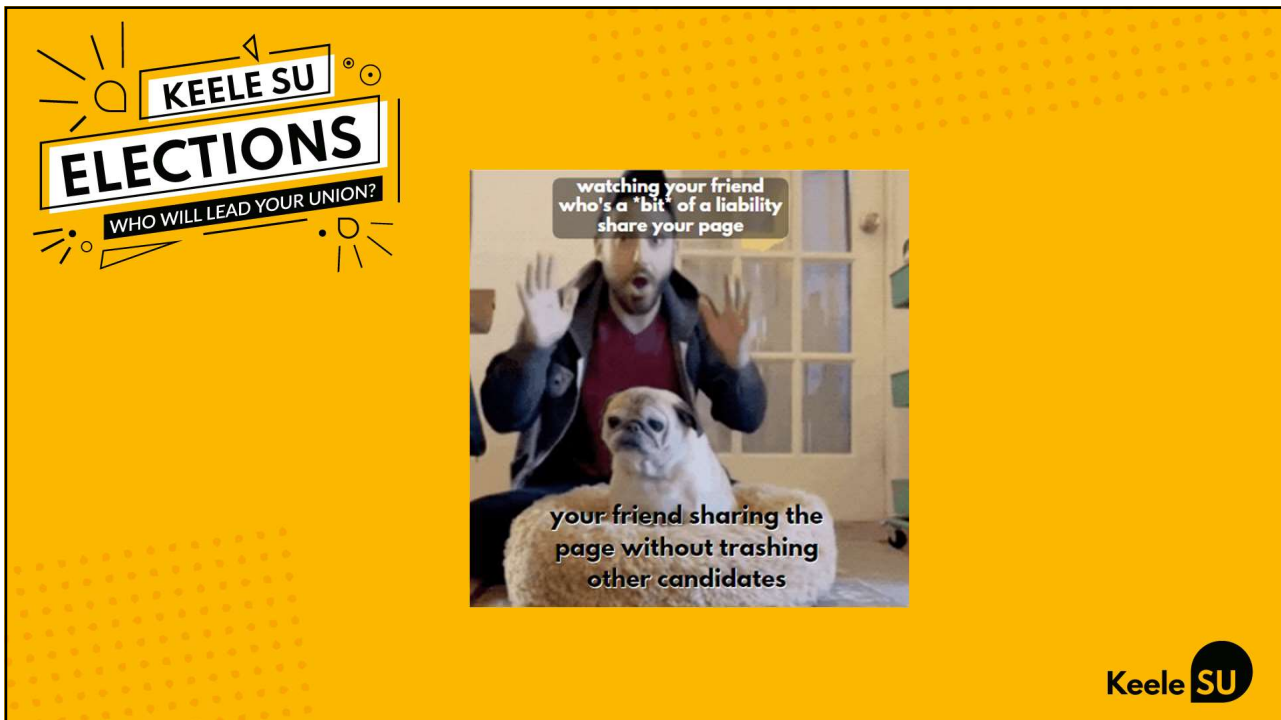
candidate
thinking they
can borrow their
dad's helicopter

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Election Guidance for Candidates

- i) Items freely and readily available to all candidates can be used without itemisation.
- j) Candidates may enlist assistants, or a campaign team, for campaigning purposes.
- k) Any person enlisted by a candidate to assist them in distributing publicity or canvassing shall be bound by these regulations as if they were the candidate themselves. Candidates will be held entirely responsible for the action of any helper or assistant. It is the absolute responsibility of candidates to ensure that helpers are aware of, and abide by, election regulations.

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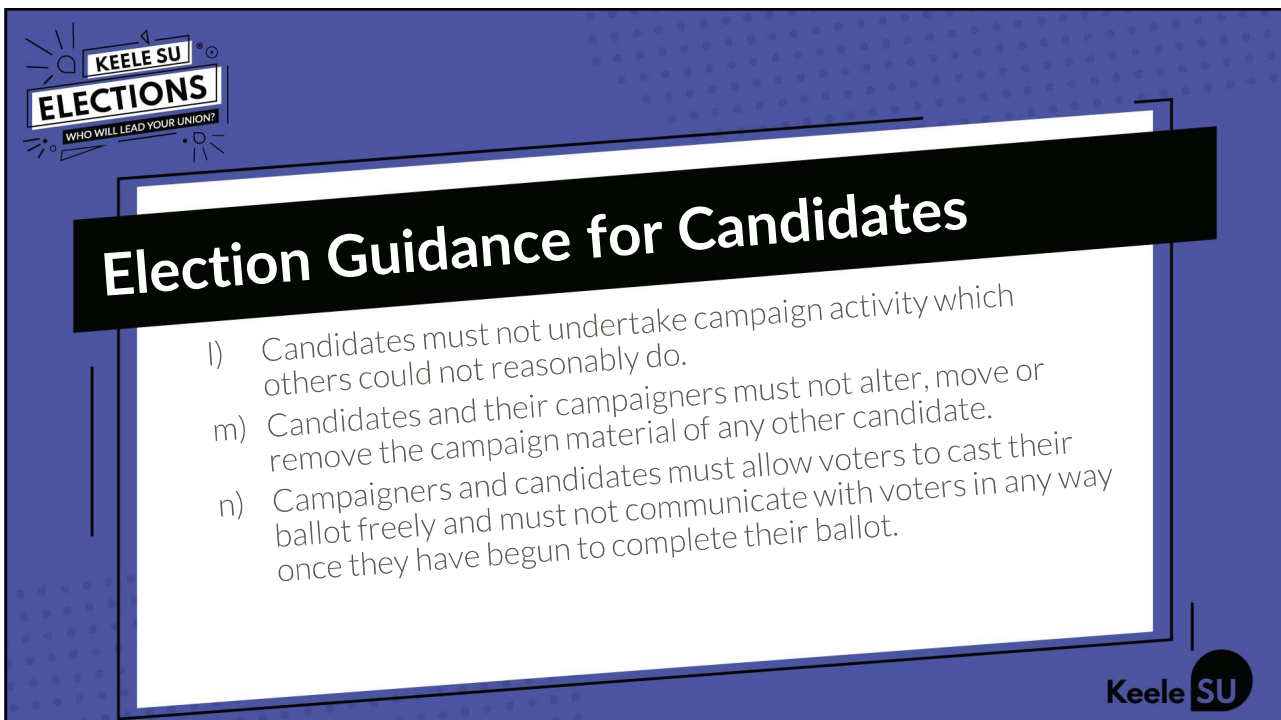
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watching your friend who's a "bit" of a liability share your page

your friend sharing the page without trashing other candidates

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Election Guidance for Candidates

- l) Candidates must not undertake campaign activity which others could not reasonably do.
- m) Candidates and their campaigners must not alter, move or remove the campaign material of any other candidate.
- n) Campaigners and candidates must allow voters to cast their ballot freely and must not communicate with voters in any way once they have begun to complete their ballot.

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KEELE SU ELECTIONS
WHO WILL LEAD YOUR UNION?

The biggest rule of Keele SU Elections

- The next slide contains the word 'dick'.
- Sorry not sorry.

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Don't be a dick!

HOW TO NOT BE A DICK
in one simple step

```
graph TD; Start([Start]) --> Decision{Are you being a dick?}; Decision -- YES --> Rect[Don't be a dick!]; Decision -- NO --> End([AWESOME.]);
```

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Common Rule Slips and Complaints

- Keele SU Student Staff
- Club and Society Support
- Campaigning in Halls
- Student Media
- Harassing Students
- Facebook bitching



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Any questions?

- (go to padlet, silly)

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